

**Grow Your People, Grow Your Business**

**How often have you said**  
***"Why can't people just do what they are supposed to do?"***  
 A better question is: *'Are people CLEAR on who does what, by when?'*

**Is it time to ditch the traditional Job descriptions with their laundry list of buzz words and generic tasks?**  
 Yes. Create clarity around expectations, success factors and priorities.

**Don't you have a unique value proposition as an organization?**  
 Then your key accountabilities shouldn't be one-size-fits-all either!



**Action oriented key expectations and responsibilities**



**The priority level of those activities**



**Success factors that are measurable**



***By establishing key accountabilities, our organization now has a new level of clarity that allow us to work together in a more cohesive manner toward a common goal."***

**~ Cassie Rossel**  
 Director, Head of Communications  
 Families Together of Orange County

**The Process:**

